



Rationale

One source of major fundraising is corporate donors especially those with connection to the school or parish as well as those companies in the wider community. In order to be successful and to develop longstanding connections with major corporate donors certain procedures should be followed that are consistent from school to school.

Policy

The Board of Directors recognizes the potential of raising funds through corporate donations subject to conditions outlined in the accompanying regulations.

Regulation

1. Corporate donations refer to donations made to a school by members of the business community.
2. Corporate donations may be actively solicited through:
 - General circulation of promotional material
 - An annual appeal through school and parish
 - Personal approaches to businesses and corporations especially those with connections to the parish or school community.
3. Identify a specific purpose for the funds requested ,e.g., debt retirement, capital fund, financial assistance programs for students, scholarships, specific project for the school, etc. The more specific the purpose and the more it is directly linked to student needs the more successful the request is likely to be.
4. Establish procedures for acknowledging donors personally, in writing and publicly. Donors should be informed of how their contributions have been used and if appropriate invited to special occasions (e.g. presentations of scholarships/bursaries). In addition donors should receive regular information e.g. newsletters) of school activities.



Island Catholic Schools

SCHOOL/COMMUNITY RELATIONS

CORPORATE DONATIONS

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Reference:	Approved
	Date Approved: April 1998
Cross-reference:	Date(s) Revised: